



ORGANIZATION OF AMERICAN STATES
Inter-American Council for Integral Development
Inter-American Committee on Ports



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OF THE INTER-AMERICAN
COMMITTEE ON PORTS**
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**ACTIVITY REPORT OF THE TECHNICAL ADVISORY GROUP (TAG)
ON CORPORATE SOCIAL RESPONSIBILITY AND WOMEN IN PORTS**

(Presented by the delegation of Panama)

**Activity Report
Period 2013 – 2014**

I. Members

- i. Chair: Panama
- ii. Member states: Argentina, Dominican Republic, Ecuador, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Uruguay, and Bolivarian Republic of Venezuela.
- iii. *Associate members: North American Maritime Environmental Protection Association-NAMEPA (United States)*

II. Work Plan for implementation of the Cartagena Action Plan 2014-2015

1. General objective

The TAG on Corporate Social Responsibility (CSR) and Women in Ports will promote the preparation of policies and directives for governments and the private sector aimed at responsible and inclusive management and creating opportunities to improve the port-city interface through initiatives such as work-family reconciliation. Increased participation by women working in the ports will also continue to be promoted to enhance their opportunities for professional and human development.

2. Actions carried out and members responsible

1. Promote, through the TAG, the dissemination, organization, adjudication, and presentation of the award to the Women in Ports of the Americas.
Members responsible: Dominican Republic, Panama, Peru, and Uruguay
 - Draft rules for the Award have now been prepared by the corresponding working subcommittee, which is composed of Dominican Republic, Panama, Peru, and Uruguay. The draft rules were validated at a teleconference held

with the members of the TAG, and reflect the consensus of its member states.

In that regard, coordination is being effected with the Secretariat of the CIP to identify the meeting or activity of the Inter-American Committee on Ports (CIP) most appropriate for adjudicating and presenting that award.

To that end, the TAG will be tasked with selecting an evaluation panel.

2. Reactivating and maintaining the web page. Members responsible: Dominican Republic and Panama

- The Dominican Republic has presented a proposal for the web page, with its own registry and domains, www.rscymujerportuaria.org, and test content and the results of the “Hemispheric Seminar on Public Policies and Visibility of Women in the Port Sector in the Americas,” organized by the TAG and held in the Dominican Republic, in March 2013.

At the time, a request was made to each member state to designate a party responsible for the production and management of content on the corresponding country who, as a group, will form the portal’s Content Editorial Board.

3. Implement a Port Corporate Social Responsibility (CSR) Observatory in our region together with the financial management this entails. Members responsible: Dominican Republic, Panama, Peru, and Uruguay.

- Proposed guidelines for creation of the observatory have now been prepared.

The working subcommittee composed of Dominican Republic, Panama, Peru, and Uruguay that prepared the draft rules for the Award will be tasked with preparing the final draft guidelines for the CSR Observatory.

The Chair will work with the Secretariat of the CIP to disseminate the guidelines on content for compilation of the views of the member states.

4. Workshop “Awareness to Action: How to Implement CSR in SMEs.” Responsible parties: Panama, Secretariat of the CIP, in coordination of the Corporate Social Responsibility area of the Department of Economic and Social Development of the OAS, and the Canadian International Development Agency (CIDA).

- When the respective coordination had been effected, it was decided that the workshop would be held on May 21 and 22, 2014, in Panama City, Panama. For a variety of reasons, it was decided to postpone it to a later date, to be determined, primarily so that the established objectives could be achieved.

- The Secretariat of the CIP, in coordination with the Under Secretariat of Ports and Waterways of Argentina, is now organizing in the city of Buenos Aires a workshop on Corporate Social Responsibility (CSR) similar to that that is to be held in Panama. It is scheduled to be held in mid-October 2014.
- 5. Compile information on the training available in the member states on the subject areas of this TAG. Member responsible: Panama
- Pending implementation of the Work Plan for 2014-2015.
- 6. Develop a database of relevant programs, projects, and actions in the CSR area now being implemented in our countries. Member responsible: Panama
- Pending implementation of the Work Plan for 2014-2015.
- To that end, a liaison of each member state must be designated to provide information for that database.

III. Work Plan for 2014-2015 and activities to be carried out

1. Actions planned

1. Disseminate, organize, adjudicate, and present the Award to the Women in Ports of the Americas 2014 and 2015.
 - The aim of this activity is to promote the incorporation of the right to equal participation to expand their opportunities for professional and human development.
2. Maintain and update the portal www.rscymujerportuaria.org. Appoint the Editorial Board of the portal and contribute to its proper management by the responsible party of each country
 - The aim of this activity is to optimize access to information and channels for communication with those concerned.
3. Propose the creation of a Vice Presidency for training in the public policy and gender area
 - The aim is to improve the management of training provided in the public policy and gender area.
4. Establish the Observatory on women in the ports of the Americas
 - The aim of this action is to promote the incorporation of the right to equal participation to expand their opportunities for professional and human development.

5. Hold a hemispheric seminar for the exchange of successful experiences of Corporate Social Responsibility (CSR) and develop guidelines on social intervention in the ports of the Americas
 - The aim of this activity is to exchange good practices of CSR and to promote training in this area.
6. Prepare a study of corporate social responsibility (CSR) actions in the following areas: programs for workers; programs for the port community; programs for the population in surrounding areas
 - Promote the preparation of policies and directives for governments and the private sector aimed at responsible and inclusive management and creating opportunities to improve the port-city interface through initiatives such as work-family reconciliation.
7. Production of an online course on CSR and gender
 - Make available ongoing online training on women in ports, and on the subjects of Corporate Social Responsibility and the port-community environment.
 - Also make available to port officials of the Americas techniques and knowledge in the areas of CSR to enhance the technical and managerial levels of port personnel to address modernization and challenges of port activity.
8. Conduct a study on the situation of gender to serve as a baseline for future actions.
 - The aim of this action is to provide the TAG with a set of guidelines for planning its future activities and actions.
9. Hold a workshop on successful experiences of women in ports
 - To be held for the exchange of good practices and to promote training.
10. Attraction of associate members. Attached hereto are new materials for that purpose
 - The Secretariat of the CIP reported that the institution North American Maritime Environmental Protection Association (NAMEPA) (United States) has requested to become an associate member of this TAG and it urged the members to promote and attract participation by new associate members.